

New Jersey Commerce, Economic Growth & Tourism Commission
March 7, 2007
Board Meeting Minutes

Member of the Board Present: Gary Rose, Designee for Governor Corzine, Secretary Virginia Bauer, Marilyn Davis, Designee for Commissioner David Socolow, Jane Oates, Designee for Commission on Higher Education Chairman, Gary Sondermeyer, Designee for Commissioner Lisa Jackson, Dr. Sang Kim, Public Member, and Barbara Tomalino, Public Member

Also present at the table, DAG Elizabeth Renaud, and Patricia Warford – Board Secretary.

Minutes

The meeting was called to order at 10:50 a.m.

Open Public Meetings Act Statement

Patricia Warford announced that this is a regular meeting of the New Jersey Commerce, Economic Growth and Tourism Commission. Adequate notice of this meeting has been provided in accordance with the Open Public Meetings Act. On March 2, 2007 notice was mailed to the Star Ledger, Trenton Times, Trentonian, Courier Post, Atlantic City Press, Bergen Record and Home News, and has been duly filed with the Secretary of State and posted on the Secretary of State's bulletin board at the State House.

Communications and Reports

Secretary Bauer reported to the Board that the 2007 New Jersey Governor's Conference on Tourism would be held March 28-30 at the Trump Plaza Hotel and Casino in Atlantic City. She also reported on a Ft. Monmouth BRAC Information Session held on March 1, 2007. She thanked Commissioner Socolow and Marilyn Davis for their partnership in pulling together this session.

Secretary reported that since the Breeders cup will take place during October 2007 at Monmouth Park that our Travel and Tourism and Marketing Offices are marketing this year as "Year of the Races" to show off all of New Jersey's assets.

Resolutions:

Res. No. 07-42 Ratifying Minutes of January 8, 2007 Meeting.

Ms. Davis made a motion to approve Resolution NJC07-42 and Dr. Kim seconded the motion. Motion was approved by a vote of 7 to 0.

Res. No. 07-43 Resolution authorizing the CEO/Secretary to enter into an Agreement with the New Jersey Department of

Transportation for the operation of Visitor Information Centers.

Secretary Bauer made a motion to approve Resolution NJC07-43 and Mr. Sondermeyer seconded the motion. Motion was approved by a vote of 7 to 0.

Res. No. 07-44 Resolution recommending that the CEO/Secretary approve the BRRAG Tax Credit Program Application of the Novo Nordisk Inc. for a Project pursuant to the BRRAG Act.

Secretary Bauer made a motion to approve Resolution NJC07-44 and Dr. Kim seconded the motion.

Lauren Moore gave a summary of the project. Copy of summary attached.
Mr. Rose indicated that the Office of Economic Growth has been working diligently on this project and that the building is a very green building.
Mr. Paul Hoogsteden of Novo Nordisk indicated that they are a Danish pharmaceutical company focusing on Diabetes. He thanked the board for their consideration and indicated that the incentives mean a lot to the company.
Ms Davis indicated that if they required any information regarding training to please be in touch with her.

Motion was approved by a vote of 7 to 0.

Res. No. 07--45 Resolution recommending that the CEO/Secretary approve the Sales & Use Tax Exemption Program Application of Novo Nordisk Inc. for a project pursuant to the BRRAG Act.

Mr. Sondermeyer made a motion to approve Resolution NJC07-45 and Ms. Tomalino seconded the motion. Motion was approved by a vote of 7 to 0.

Res. No. 07-46 Recommending that the CEO/Secretary approve the amended BRRAG Tax Credit Program of Ernst & Young.

Dr. Kim made a motion to approve Resolution NJC07-46 and Ms. Davis seconded the motion.

Lauren Moore gave a summary of this project and an explanation of the 60/40 benefits. A copy of the summary is attached.

Motion was approved by a vote of 7 to 0.

Res. No. 07-47 Resolution authorizing the CEO/Secretary to enter into an Agreement with the Southern Shore Region Tourism

Council through the Cooperative Marketing Regional Grant Program.

Ms. Tomalino made a motion to approve Resolution NJC07-47 and Dr. Kim seconded the motion. Motion was approved by a vote of 6 to 0.

Res. No. 07-48 Resolution recommending that the CEO/Secretary enter into an Agreement with WheatonArts and Cultural Council through the Cooperative Marketing Regional Grant Program.

Ms. Tomalino made a motion to approve Resolution NJC07-48 and Mr. Sondermeyer seconded the motion. Motion was approved by a vote of 6 to 0.

Res. No. 07-49 Resolution authorizing the CEO/Secretary to enter into a Memorandum of Understanding (MOU) with CPG Partners, L.P. for the operations of Visitor Information Centers located at the Jackson Premium Outlets in Jackson, NJ and the Liberty Village Premium Outlets in Flemington, NJ.

Ms. Tomalino made a motion to approve Resolution NJC07-49 and Ms. Davis seconded the motion. Motion was approved by a vote of 7 to 0.

Res. No. 07-50 Resolution authorizing the CEO/Secretary to enter into an Agreement with Patriots Alliance, Inc. to develop a plan to preserve the technology jobs currently resident at Fort Monmouth, NJ due to the BRAC decision to relocate its function to Aberdeen Proving Ground, Aberdeen, Maryland.

Ms. Tomalino made a motion to approve Resolution NJC07-50 and Ms. Tomalino seconded the motion.

Ms. Davis indicated that the Department of Labor transferred their commitment to Commerce for this study. Secretary Bauer indicated that the Patriots Alliance mission is to retain the skilled workforce and their capabilities to be used in the “tech preserve” to prevent breakage in critical Army programs.

Ms. Oates indicated that Admiral Gaffney heads the Patriots Alliance Corp and recognized Secretary Bauer for her leadership and pulling the necessary groups together to get the job done.

Mr. Rose indicated that this is an important early step.

Motion was approved by a vote of 7 to 0.

Res. No.07-51: Resolution approving a waiver of public advertising and authorizing the CEO/Secretary to enter into an Agreement with the John J. Heldrich Center for Workforce Development at Rutgers, the State University of New Jersey to assist with the implementation of the Economic Growth Strategy for New Jersey.

Dr. Kim made a motion to approve Resolution NJC07-51 and Ms. Davis seconded the motion.

Lorie McGee, of the Office of Economic Growth, indicated that the renewal of this contract is important to the continuance of the Economic Growth Strategy. She indicated that part two of the Strategy is due to be released by the Governor this fall.

Ms. Oates wanted to go on record that the Commission on Higher Education also contracts with the John J. Heldrich Center.

Ms. Davis also indicated that the Department of Labor has contracts with the John J. Heldrich Center.

DAG Renaud indicated that there would be no conflict of interest in Ms. Oates or Ms. Davis voting for this Resolution.

Motion was approved by a vote of 7 to 0.

Res. No. 07-52: Resolution authorizing the CEO/Secretary to enter into an Agreement with the South Jersey Tourism Corporation through the FY07 Cooperative Marketing Grant Program to market and promote tourism in the Delaware River Region through regional consumer marketing, tourism marketing and media relations.

Ms. Tomalino made a motion to approve Resolution NJC07-52 and Mr. Sondermeyer seconded the motion.

Secretary Bauer apologized for Resolutions 52 and 53 being added at the last minute, but explained that staff worked very hard over the past few days to get these items added to this month's agenda. Because the tourism season begins shortly it was important to present them for the board's consideration.

Motion was approved by a vote of 7 to 0.

Res. No. 07-53: Resolution authorizing the CEO/Secretary to enter into an Agreement with the South Jersey Tourism Corporation through the FY07 Cooperative Marketing Grant Program to market and promote tourism in the Delaware River Region through the www.VisitSouthJersey.com website.

Ms. Tomalino made a motion to approve Resolution NJC07-53 and Ms. Davis seconded the motion.

Motion was approved by a vote of 7 to 0.

Nancy Byrne indicated the 2007 Vacation Guide is available and that she has been conducting radio and television interviews.

Mr. Sondermeyer made a motion to adjourn the meeting at 11:20 a.m. and Ms. Tomalino seconded the motion. Motion was approved by a vote of 7 to 0.