

**New Jersey Commerce, Economic Growth & Tourism Commission**  
**April 12, 2007**  
**Board Meeting Minutes**

**Members of the Board Present:**

Gary Rose, Designee for Governor Corzine, Marilyn Davis, Designee for Commissioner Davis Socolow, Jane Oates, Designee for Commission on Higher Education Chairman, Gary Sondermeyer, Designee for Commissioner Lisa Jackson, Dr. Sang Kim, Public Member, and Barbara Tomalino, Public Member.

Also present at the table, DAG Laura Rivkin, and Patricia Warford, Board Secretary.

**Minutes:**

The meeting was called to order at 10:00 a.m.

**Open Public Meetings Act Statement:**

Patricia Warford announced that this is a regular meeting of the New Jersey Commerce, Economic Growth and Tourism Commission. Adequate notice of this meeting has been provided in accordance with the Open Public Meetings Act. On April 9, 2007 notice was mailed to the Star Ledger, Trenton Times, Trentonian, Courier Post, Atlantic City Press, Bergen Record and Home News, and has been duly filed with the Secretary of State and posted on the Secretary of State's bulletin board at the State House.

**Communications and Reports:**

Chairman Rose reported that with the naming of Secretary Bauer to the Port Authority Board, that he, as Chairman of the Commerce Board of Directors, made a presentation yesterday to the Senate Finance Committee. This presentation included the restructuring of the Commerce, Economic Growth and Tourism Commission to be renamed the Commerce Commission. The position of Secretary of Commerce will be eliminated with the authority of the Secretary assigned to the Board of the Commerce Commission. An Executive Director of Commerce position will be created, and will be appointed by the Board. All positions and responsibilities currently under the Office of Travel and Tourism and the NJ Israel Commission will transfer to the Department of State. All programs other than Tourism and the Israel Commission will be retained and administered by the Commerce Commission. Chairman Rose indicated that following the submission of the re-organization plan to the legislature, which will probably be in early May, they will have 60 days to act. If no action is taken by the legislature, the re-organization plan goes into effect.

Dr. Kim asked about the Office of International Trade. Chairman Rose indicated that International Trade would move to the Office of Economic Growth to assist with the Governor's ability to market the state.

**Resolutions:**

**Res. No. 07-54**            Ratifying Minutes of March 7, 2007 Meeting.

**Dr. Kim made a motion to approve Resolution NJC07-54 and Mr. Sondermeyer seconded the motion. Motion was approved by a vote of 6 to 0.**

**Res. No. 07-55**            Resolution authorizing the CEO/Secretary to enter into an Agreement with Warren County Regional Chamber of Commerce through the Cooperative Marketing Grant Program.

**Mr. Sondermeyer made a motion to approve Resolution NJC07-55 and Ms. Oates seconded the motion.**

Steve Stegman of the Office of Travel and Tourism indicated that the Cooperative Marketing Grant for

the Warren County Regional Chamber of Commerce will be accomplished through website development, purchase and utilization of a mobile information center, print and literature distribution and billboard advertising.

Mr. Sondermeyer remarked that the summary of this resolution was concise and easily understood.

**Motion was approved by a vote of 6 to 0.**

**Res. No. 07-56** Resolution recommending that the CEO/Secretary approve the BRRAG Tax Credit Program Application of the Phoenix Marketing Group, LLC for a project pursuant to the BRRAG Act.

**Ms. Davis made a motion to approve Resolution NJC07-56 and Ms. Tomalino seconded the motion.**

Lauren Moore introduced Ms. Chantelle Martino, Director of Human Resources for Phoenix Marketing. Mr. Moore gave a summary of the project. A copy of the summary is attached.

**Motion was approved by a vote of 6 to 0.**

**Res. No. 07-57** Resolution recommending that the CEO/Secretary approve the BRRAG Tax Credit Program Application of Hoffmann-La Roche Inc. for a project pursuant to the BRRAG Act.

**Mr. Sondermeyer made a motion to approve Resolution NJC07-57 and Dr. Kim seconded the motion.**

Mr. Moore introduced James Poliseo, Vice President, Technical Services, Larry Feigenbaum, Senior Counsel and Alberto Urtula, Director of Hoffmann-La Roche Inc. Mr. Moore gave a summary of the project. A copy of the summary is attached.

Chairman Rose indicated that this is a fine company and that he had the opportunity to visit them during the fall. He indicated that the State is very proud of Hoffman La Roche's presence in New Jersey.

Mr. Poliseo acknowledged the good work of Lauren Moore and thanked the Board for their consideration of these two resolutions.

**Motion was approved by a vote of 6 to 0.**

**Res. No. 07-58** Resolution Recommending that the CEO/Secretary approve the Sales and Use Tax Exemption Program Application of Hoffmann-La Roche Inc. for a Project pursuant to P.L. 2004, c. 65, the Business Retention and Relocation Assistance Act.

**Ms. Tomalino made a motion to approve Resolution NJC07-58 and Ms. Davis Seconded the motion.**

**Motion was approved by a vote of 6 to 0.**

**Mr. Sondermeyer made a motion to adjourn at 10:25 a.m. and Ms. Davis seconded The motion. Motion was approved by a vote of 6 to 0.**